

FOOD PROCESSOR & GROWER INVITATION

You have been invited to attend for FREE (Tomato Processing School and ticketed events extra)

California League of Food Processors
Expo & Showcase of Processed Foods, February 2 & 3, 2010
Sacramento Convention Center

EXPO REGISTRATION FORM



Three Easy Options to Register:

- 1) ONLINE at www.cfp.com
- 2) MAIL completed registration form
- 3) FAX completed registration form

Mail/Fax to: CLFP
1755 Creekside Oaks Dr., Ste. 250
Sacramento, CA 95833
Fax (916) 640-8156

1. ATTENDEE INFORMATION (Please print. Use one form for each person attending.)

Questions? Call us at (916) 640-8150

First Name _____ Last Name _____

Job Title (required) _____

Company Name _____

Mailing Address _____ City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Email _____

Badges, event tickets and convention programs will be available at the Pre-Registration desk beginning at 8:00am on Monday, February 1, 2010 in the north lobby of the Sacramento Convention Center.

2. EXPO REGISTRATION (Food Processors and Growers ONLY)

Food Processors FREE (Regularly \$30)

Grower FREE (Regularly \$30)

To redeem your FREE pass online, please enter the following Coupon Code in the Registration Login page: **EXHIN**

This FREE pass is for Expo entrance only and does not apply to Tomato Processing School or other ticketed events.

Refund Policy: CLFP does not provide refunds for registrations previously submitted.

ATTENDEE PROFILE (Required)

Check all that apply

Type of Processing:

- Beverages
- Canner
- Dairy
- Dehydrator
- Dryer
- Ethnic Foods
- Freezer
- Fresh
- Fruits/Vegetables
- Oils/Vinegars
- Organic
- Snacks
- Specialty
- Not a food processor
- Other _____

Job Function:

- Administration
- CEO/Owner
- Engineering
- Field Operations
- Human Resources
- Maintenance
- Plant Operations
- Production/Mfg.
- Purchasing
- Quality Assurance
- Research & Development
- Safety
- Sanitation
- Sales & Marketing
- Security
- Transportation
- Technology
- Other _____

Influence on Buying Decision (check one):

- Final Decision Maker
- Significant Influence
- Initial Recommendation
- Research New Products
- Not Applicable

3. PRE-EXPO SESSION - TOMATO PROCESSING SCHOOL

	Early By 1/4/10	Regular After 1/4/10
Monday, February 1		
Tomato Processing School (includes complimentary entrance to the Expo on February 2-3)		
Members of CLFP	<input type="checkbox"/> \$375	<input type="checkbox"/> \$410
Non-Members	<input type="checkbox"/> \$375	<input type="checkbox"/> \$410
<input type="checkbox"/> Yes, I will need a complimentary badge to the Expo on February 2 & 3		
	Session Subtotal	\$ _____

4. EVENT TICKETS

Tuesday, February 2		Qty	Cost
Kick-off Breakfast with Speaker	\$50	_____	\$ _____
NCIFT Annual Luncheon	\$40	_____	\$ _____
Wednesday, February 3		Qty	Cost
General Session Breakfast with Speaker	\$50	_____	\$ _____
	Event Tickets Subtotal		\$ _____

How did you learn about the CLFP Expo & Showcase of Processed Foods?

- CLFP mailing
- CLFP website
- CLFP booth at another show
- Word of mouth (industry peers)
- Ad in food industry publication
- Please Name _____
- Other _____

Continue registration on reverse side...

Ticketed Events Refund Policy: \$20 handling fee retained for cancellations. TPS Refund Policy: \$50.00 handling fee retained for cancellations. NO REFUNDS will be issued for ticketed events and/or Tomato Processing School after January 15, 2010. Substitutions are allowed.

REGISTRATION

THE CLFP EXPO & SHOWCASE OF PROCESSED FOODS
SAVE MONEY - Register by December 18, 2009

Add up totals from reverse side.

5. TOTALS	
Registration Subtotal	\$ FREE
Pre-Expo Session Subtotal	\$
Event Tickets Subtotal	\$
Total Amount Due	\$

6. METHOD OF PAYMENT		
<input type="checkbox"/> AMEX	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa
<input type="checkbox"/> Check	Please make check payable to: CLFP	
Credit Card # _____		
Date of Expiration _____		
CCV # (3-4 digit code located on front/back of card) _____		
Name as it appears on card _____		
Billing Street Address _____		
Billing City and Zip Code _____		
I authorize CLFP to charge my credit card for CLFP Expo and Showcase registration, special session and event fees.		
I agree to pay total amount due according to card issuer agreement.		
Authorized Signature _____		
Date _____		

7. TERMS & CONDITIONS	
I am authorized to sign this Attendee Registration form on behalf of attending company and/or individual and I have read and understand the Attendee Registration form and agree to be bound by all of its terms and conditions.	
Signature: _____	
Date: _____	
Company: _____	

ATTENDEE INSTRUCTIONS AND INFORMATION

REGISTRATION: All registrations are subject to review and registration fee approval. SHOW MANAGEMENT reserves the right to adjust badge type and fee categorization and make the necessary financial adjustments.

Spouse/companions who attend the show, its social or optional events must register for the show.

All optional activities are available on a first-come, first-serve basis, and are subject to capacity restrictions and cancellations by SHOW MANAGEMENT. All event tickets are nonrefundable.

Acknowledgement letters confirming registration will be emailed or faxed (if email is not available) to the Registrant/Attendee. Registrant/Attendee is responsible for reading the acknowledgement and submitting any corrections or changes in writing, if needed, to SHOW MANAGEMENT no later than January 15, 2010. SHOW MANAGEMENT prefers all corrections or changes be made on the original acknowledgement letter and faxed to SHOW MANAGEMENT at (916) 640-8156.

Badges, event tickets and convention programs will be available for pick up at the following times in the north lobby of the Sacramento Convention Center, located off of the J Street entrance:

Monday, February 1, 2010: 8:00 am – 4:00 pm
Tuesday, February 2, 2010: 7:00 am – 4:00 pm
Wednesday, February 3, 2010: 8:00 am – 2:00 pm

SPECIAL ACCOMMODATIONS: All programs associated with the Expo and Showcase of Processed Foods are accessible to persons with disabilities. If you require special accommodations or auxiliary aids, please notify us in advance.

HOTEL RESERVATIONS: Contact the Sheraton Grand Sacramento at (916) 447-1700 or visit www.clfp.com/expo.html to reserve a room today. If calling, please refer to the "CLFP Expo and Showcase of Processed Foods" to receive the single/double group rate of \$186 per night, plus taxes. The deadline to secure a reservation is January 8, 2010, and space is limited.

Rooms will be assigned on a first-come, first-serve basis. Please note that while SHOW MANAGEMENT has secured a large block of rooms, once all rooms have been reserved, we cannot guarantee that additional space will be available.

NEW - All reservations must be guaranteed with a first night deposit by credit card. Rates are in US dollars and are subject to applicable state and local taxes and applicable service/hotel-specific fees in effect at the Hotel at the time of the meeting.

Check-in time is 4:00pm, and check-out time is 11:00am. Please be advised that any cancellation/change of reservation must be received by the hotel 72 hours prior to arrival date to avoid a one-night room and tax charge.

CONVENTION CENTER PARKING: City parking lots are located within walking distance of the Sacramento Convention Center. The two facilities located closest to the center are:

Memorial Garage: 14th - 15th & H - I Streets
Capitol Garage: 10th & L Streets

The Sheraton Grand Hotel also offers both valet and self parking.

ATTENDEE TERMS AND CONDITIONS

SHOW MANAGEMENT is CALIFORNIA LEAGUE OF FOOD PROCESSORS, 1755 Creekside Oaks Dr., Ste. 250, Sacramento, CA 95833, (916) 640-8150, Fax (916) 640-8156, Email: Alissa@clfp.com.

ELIGIBLE ATTENDEES: SHOW MANAGEMENT reserves the right to determine the eligibility of any company and/or individual to enter the tradeshow and reserves the right to reject, evict or prohibit any company and/or individual, or his/her representatives, with or without giving cause.

PHOTOGRAPHY and VIDEOTAPING: No photography, videography or sketching is allowed on the tradeshow floor unless written approval is given by SHOW MANAGEMENT. Attendee may be photographed at the Expo or related events. By registering for the Expo, Attendee agrees to allow his/her photo, video, or film likeness to be used for any legitimate purpose by SHOW MANAGEMENT.

LIMITATION OF LIABILITY: The Attendee agrees to make no claim for any reason whatsoever against SHOW MANAGEMENT, the Convening Organizations, their officers, directors, employees, agents and authorized representatives, the facility/hotel, Official General Service Contractor, for any of the following:

- Loss, theft, damage to goods, or injury to himself or his employees while in the tradeshow area, nor for the failure to hold the event as scheduled. The Attendee assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless all parties from claims, losses, damages to persons or property, government charges for fines and attorney's fees related to presence at the tradeshow. In addition, Attendee acknowledges that neither SHOW MANAGEMENT nor the Convening Organization(s) maintain insurance covering Attendee's property.
- The ABOVE-CITED REGULATIONS as well as all conditions stated in the Attendee Registration Brochure and Attendee Registration Form, become part of the contract between the Attendee and the Convening Organization(s).

FORCE MAJEURE: In the event the Facility or any part of the tradeshow area thereof becomes unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, tempest, inclement weather or other such cause, or as a result of governmental intervention, malicious damage, acts of war, strike, lock-out, labor dispute, riot, or other cause or agency over which SHOW MANAGEMENT has no control or should SHOW MANAGEMENT decide, because of such cause, that it is necessary to cancel, postpone or re-site the exposition or reduce the show time, SHOW MANAGEMENT shall not be liable to indemnify or reimburse Attendee in respect to any damages or loss, direct or indirect, arising as a result thereof except to refund Attendee's full registration fee.

TERMINATION OF RIGHT TO ATTEND: SHOW MANAGEMENT reserves the right to terminate without notice an Attendee's right to attend if an Attendee or any of their representatives fail to observe the conditions of this contract, or in the opinion of the SHOW MANAGEMENT, they conduct themselves in an unethical or unprofessional manner. Such Attendees will be dismissed without refund.

REFUND / CANCELLATION POLICY: Attendee's ticketed event fees, less a \$20 administration fee for Expo registrants or less a \$50 administration fee for Tomato Processing School registrants, will be refunded if written cancellation is received by SHOW MANAGEMENT no later than January 15, 2010. No refunds will be provided after January 15, 2010. However, Attendee's registration may be transferred to a colleague with written notification to SHOW MANAGEMENT.

The Expo and Showcase of Processed Foods includes an agenda with confirmed speakers. SHOW MANAGEMENT is not responsible for substitutions, changes or cancellations that may occur with scheduled program or with speakers. SHOW MANAGEMENT will offer no refunds in this regard.

In the event of show cancellation, SHOW MANAGEMENT is not responsible for reimbursement of Attendee's travel, lodging, or any other costs associated with this show beyond refunding the full registration fee.

ADDENDUM: SHOW MANAGEMENT reserves the right to make changes, amendments, and additions to these rules as considered advisable for the proper conduct of the exposition, with the provision that all Attendees will be notified of such changes.

NOTE: In general, Treasury Regulation 1162-5 permits an income tax deduction for educational expenses undertaken to maintain or improve professional skills.